

CAUGHT IN A STORM! Do you know what to do?

December 2003

Boating World

Marine
Marketing

Industry Fights
Endangered
Species Act

50 GIFT
IDEAS
For Every
Boater

**COMING
ATTRACTIONS:
12** Brand New Boats
For **2004**

THE *Perfect*
FAMILY BOAT?
Yamaha SX230



boatingworldonline.com

LEARN HOW TO

- Navigate Locks
- Ride A Standup PWC
- Enjoy Instant Meals
- Replace Trailer Lights

IN THE WATER

8. Underwater Photos

Underwater adventures should be more than a memory of the mind. Take digital pictures with the waterproof ReefMaster Digital DC300 and DC310 Land & Sea cameras (\$549.95-\$599.95).

These new models offer more megapixel power with a variety of Land & Sea exposure modes, so your pictures always come out crystal clear. Available at Ritz Camera and www.sealife-cameras.com.

9. Loungin' Around

SportsStuff has created the ultimate in relaxation with its new Feel Good inflatable loungers (\$159.95). These oversized "floating spas" come complete with a pillow massager to pamper your head and neck and a built-in waterproof FM radio. There's a padded footrest, four insulated cup holders and plenty of pockets to hold gear and/or a portable CD player. (888) 814-8833, www.sportsstuff.com.

10. Breathe Easy

Scuba tanks don't have to weigh you down when you're diving. Check out the Floating Hookah System (\$2,285) from Brownie's Third Lung. It's a compressor system that stays above the water and feeds air to divers via long hoses.

It's compact and accommodates up to four divers. (954) 462-5570, www.browniedive.com.

11. Nautical Bike

Future Beach introduces the Barracuda (\$899) — a non-motorized water bike enabling riders to glide quickly and smoothly across the water. Weighing just 134 pounds, this two-seater is 100 percent saltwater resistant. (800) 357-7837, www.futurebeach.com.

12. Moisture-free Movies

Aquapac has created a camcorder case (\$109.99) so you can film special moments onboard without the worry of getting your equipment wet. The 100-percent waterproof case also guards against dirt, dust and sand. www.aquapac.net.

13. Bright Lite

For the safety-conscious boater and scuba-diver, try Grace Industries' Lite Tracker (\$19.95-\$69.95). The small bright indicator lights clip easily to clothing and allow for instant recognition of people in your party, whether you're underwater or in the midst of a storm. Available in many different lens colors, including white. Choose from push-button or water-activated and flashing or still. (800) 204-7277, www.gracesales.com.



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