

Dealer Application

Thank you for your interest in becoming a Brownie's Authorized Dealer.

Reseller Information

Applicant Name:

Business Name:

Billing Address:

Shipping Address:
(if different than Billing Address)

Numbers:
(include mobile)

Email Address:

Website:

Tell us, in general terms, about your organization:

Why do you wish to become a Brownie's dealer?

Have you ever been diving with a Brownies Third Lung System? Yes No

Do you currently own a Brownie's Dive System? Yes No

Marketing Plan

If you have already written a Marketing Plan for your Business, please include a copy with this application..

Tell us, in general terms, the advantages of your organization and the markets you plan to target.

Tell us the mix of retail versus commercial business you anticipate.

What inventory mix do you envision? Brownie's Hookah Systems? Tankfill on-board compressor systems? Accessories?

Where do your customers currently purchase Hookah or Tankfill Dive Systems?

What are your plans for advertising Brownie's products?

Proposed Dealer Location

Where will the principal place of operation be located?

Will Brownie's products be displayed in a retail show room? If yes, what is the size of the showroom? What is the size of your total facility?

What other products do you offer?

What is your web address?

Do you sell products via the internet? Yes No

Do you currently sell products that are competitors to Brownies? If so, which products?

If photos of your location are available, please include them with this application.

Your Business Experience

Tell us briefly about your prior business experience or attach a resume.

What is the annual revenue of your current operation?

How many people are employed?

How many people have or will have sales responsibility and experience with the Brownie's product line?

Please forecast the revenues for Brownie's products over the next 12 months.

Personal Financial Data

What is the source of funds that you will support your role as a Brownie's Dealer?

Provide Bank References with telephone numbers.

Investors, Management & Staff

List all other persons who will have a financial interest or management in your operation.
(Name/Title/Percent Active/Investment amount/Percent Ownership)

Do any of the above investors have a financial interest in any other entities that may be considered competition to Brownie's ?

Have you identified dedicated Brownie's staff for the Dealership at this time?

Yes No

References

Please provide three personal references Including telephone numbers.

Acknowledgements and Certifications

By signing and submitting this application, Applicant acknowledges and agrees to the following:

This application is submitted for review by Brownie's Third Lung™, its officers, employees and agents.

Brownie's Third Lung™ may in reviewing this application investigate and evaluate the credit worthiness, general reputation, character, background and business experience of the applicant and the applicant expressly requests and authorizes any individual, partnership, or corporation to provide Brownie's Third Lung™, its employees and agents (Including independent investigative agents) with any and all information which may be requested of them in connection with the review of this application.

This application does not bind applicant to accept, nor does it obligate Brownie's Third Lung™. in any way to offer, a Brownie's Third Lung™ Dealership Agreement. Any options on real estate or investments made or expenses of any kind Incurred by applicant in anticipation of or in preparation for this application are done solely at the applicant's risk and its own responsibility, and do not obligate Brownie's Third Lung™ or any of its representatives in any way.

The execution of a Dealer Agreement between Brownie's Third Lung™ and applicant is the only manner by which this application may be accepted. Applicant admits that no representations or statements have been made to applicant by Brownie's Third Lung™, or on Brownie's Third Lung™ behalf that would in any way tend to change or modify any terms of this application or of the Dealer Agreements, or that the applicant is relying on as an inducement to execute this application or the Dealership Agreement.

Brownie's Third Lung™ and its representatives have made no representations, assurance, or guarantees as to the profitability or success of the proposed Dealership venture, and that the ultimate profitability or success of the proposed Dealership depends on future market conditions and economic factors that are beyond the applicant's and Brownie's Third Lung™ control. As a result, the applicant's investment in the proposed Dealership is made solely at the applicants' risk.

Any material misrepresentation or omission, intentional, or unintentional, in the information supplied by the applicant in connection with this application shall constitute grounds for immediate termination of any Dealer Agreement subsequently entered in to by the applicant and Brownie's Third Lung™

The undersigned certifies that he/she has read the foregoing application and that the information supplied herein is true and correct to the best of his/her information and belief.

Applicant Name:

Applicant Name:

Date:

